

Amazing Spaces Smart Places

Privacy Notice

Location – Belfast City Cemetery

Belfast City Council (BCC) is carrying out a new pilot project to design and build a platform to allow park managers to see usage, movement analytics and the duration individuals spend in the City Cemetery. It will allow BCC to increase park resources, enable park managers to deter anti-social behaviour and to encourage the public to use the parks and open spaces in a better way. BCC will install sensors within the Cemetery to detect smartphones and unique identifiers (WiFi signals, mobile phone MAC Addresses) which are captured by the sensors and are immediately anonymised by using coding techniques, which are not reversible. This means that once the initial data is captured, it becomes immediately anonymous and is held in this format for the purposes of the pilot project.

The lawful basis under the General Data Protection Legislation (GDPR) for initial gathering of an individual's personal data in this situation is as follows:-

GDPR - Article 6 (1) (e) the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in BCC

Belfast City Council (BCC) is the Data Controller under the General Data Protection Regulation (GDPR) for the data it initially gathers for the pilot project. However, it has contracted 'iSensing' to manage the project and act on its behalf in the capacity of a Data Processor and working under instruction from BCC.

Anonymised data is used solely for the purposes of monitoring usage and logging numbers of people entering the Cemetery during specific times, which are set by BCC.

Only iSensing and BCC will have access to the anonymised data, which may be shared internally within each organisations staff who are involved in managing the pilot project and to support an effective delivery of it.

Anonymised data will not be shared or disclosed to any other organisation without the consent of BCC, unless the law permits or places an obligation on the BCC to do so.

The anonymised data is held and stored by iSensing on behalf of BCC in a safe and secure manner in compliance with BCC's Records Retention and Disposal Schedule.

The pilot project will run from 20 - 27 June 2019.

If you have any queries regarding the processing of your personal data, please contact the Belfast City Council's Community safety Team on 02890 270469, or email envhealth@belfastcity.gov.uk.

If you wish to contact the Council's Data Protection Officer, please write to Belfast City Council, City Hall Belfast, BT1 5GS or send an email to records@belfastcity.gov.uk

Link to Belfast City Council Corporate Privacy policy: <http://www.belfastcity.gov.uk/about/Privacy.aspx>

Link to iSensing Corporate Privacy Notice - http://isensing.co.uk/sensors_and_gdpr/