

# Amazing Spaces, Smart Places

## privacy notice

### Location – Botanic Gardens

Belfast City Council (BCC) is carrying out a new pilot project to design and build a platform to allow park managers to see usage, movement analytics and the duration individuals spend in the Botanic Gardens. It will allow BCC to increase park resources, enable park managers to deter anti-social behaviour and to encourage the public to use the Parks and open spaces in a better way. The focus of this specific project is on the Botanic Gardens.

BCC will use network devices for passive measurement. No personal data is obtained. WiFinder nodes will be set up to note MAC addresses from Wi-Fi enabled devices and will only record the location of a device. This means that once the initial data is captured, it is anonymised immediately and is held in this format only for the purposes of the pilot project.

The lawful basis under the General Data Protection Legislation (GDPR) for initial gathering of an individual's personal data in this situation is as follows:-

GDPR - Article 6 (1) (e) the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in BCC

Belfast City Council (BCC) is the Data Controller under the General Data Protection Regulation (GDPR) for the data it initially gathers for the pilot project. However, it has contracted '**Civica**' to manage the project and act on its behalf in the capacity of a Data Processor and work under instruction from BCC.

Anonymised data is used solely for the purposes of monitoring usage and numbers of people entering the Botanic Gardens during specific times, which are set by BCC.

Only Civica and BCC will have access to the data, which may be shared internally within each organisations staff who are involved in managing the pilot project and to support an effective delivery of it.

Anonymised data will not be shared or disclosed to any other organisation without the consent of BCC, unless the law permits or places an obligation on the BCC to do so.

The anonymised data is held and stored by Civica on behalf of BCC in a safe and secure manner in compliance with BCC's Records Retention and Disposal Schedule.

The pilot project will run for approximately two weeks from 3 to 17 June 2019.

If you have any queries regarding the processing of your personal data, please contact the Belfast City Council's community safety team on 028 9027 0469, or email [envhealth@belfastcity.gov.uk](mailto:envhealth@belfastcity.gov.uk).

If you wish to contact the Council's Data Protection Officer, please write to Belfast City Council, City Hall Belfast, BT1 5GS or send an email to [records@belfastcity.gov.uk](mailto:records@belfastcity.gov.uk)

Link to Belfast City Council corporate privacy policy: <http://www.belfastcity.gov.uk/about/Privacy.aspx>

Link to Civica corporate privacy notice - <https://www.civica.com/en-gb/policies-and-statements/privacy-notice/>